AusDiagnostics expands across Europe with new distributors

AusDiagnostics has expanded its European footprint, signing new distributors in Germany, Sweden, Austria and Turkey.

The new distribution partners are Medipro (Germany), BioProducts (Austria), EMM Life Science (Sweden) and ELIPS Ltd (Turkey).

Each of the partners are leaders in the diagnostics industry and share the same goals and vision of AusDiagnostics to improve patient outcomes and laboratory work flow with advanced test kits.

“We are thrilled to welcome our new partners across four countries,” said AusDiagnostics Managing Director Professor Keith Stanley.

“AusDiagnostics has received significant interest in response to our new products and signing these new distributors strengthens our representation across Europe. We anticipate further growth in this marketplace later this year.”

About AusDiagnostics:

AusDiagnostics registered as an Australian company in 2006 and now employs over 50 staff across four countries. Its proprietary technology, “Multiplexed Tandem PCR”, was patented in 2005 following a START grant from the Australian Government to Corbett Research PTY Ltd. MT-PCR allows multiplexing any number of gene targets and can detect minor pathogens even in the presence of a large abundance of other pathogens. This makes it very useful for dual or multiple infections.

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